

Académie Internationale de la Pipe – Publication Policy

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1.0 - Introduction

1.1 - Following the 2007 annual meeting of the AIP in Metz, the author was asked to review the Academy's publication policy. This review was carried out and circulated to the Executive Board on 14th November 2007. The Board has since discussed the review and now puts forward the following recommendations for adoption by the Academy's members at the next AGM on 18th September 2008.

2.0 - Background

2.1 - The Academy has previously disseminated information in four ways; through *The Pipe Year Book*; through *The Annales*; through its website and through occasional publications, such as Rapaport's *The Global Guide to Tobacco Literature* or Suzuki's *The First English Pipe Smoker in Japan*.

2.2 - The Academy's principal publication has previously been *The Pipe Year Book*, but this cannot continue in its present form for two reasons. First, changes in the Academy's funding regime means that it will be too expensive to produce, particularly given the costs and problems associated with trying to publish in three different languages. Second, it has failed to meet the expectations of the Academy either in terms of its academic quality or in terms of its sales and distribution.

2.3 - One of the founding principles of the Academy was that it should encourage and disseminate the results of serious academic research. In order to do this effectively, it is essential that the Academy develop a new and coherent publication policy with a recognised and reputable output.

2.4 - While the website provides an important means of disseminating information and interacting with the public, it is considered that this should be seen as a compliment to a 'hard copy' paper publication, and not an alternative to it. Its scope and content should also be reviewed as a separate exercise, since there are currently some problems with accessing parts of the site and the some of the content is of uneven coverage and quality.

2.5 - The paper publication produced by the Academy needs to meet four criteria. First, it should develop and promote a corporate identity for the Academy. Second, it should establish credibility for the Academy by containing well-written and presented papers that contribute to knowledge and conform to recognised academic standards. Third, it should be made as widely available as possible so as to disseminate this knowledge. Finally, it must be affordable within the projected budget that will be available.

3.0 - Recommendations

3.1 - It is evident that the publications of the Academy need to be completely re-structured to reflect the changed circumstances of the organisation and to focus more closely on attaining the objectives outlined in section 2.5 above. In order to achieve this, both the form and nature of the Academy's publications need to be changed.

3.2 - The website will be maintained and developed as the public face of the Academy. This medium is ideally suited to the rapid posting of current information and the use of graphics and colour, which are more difficult in print. The website should offer basic introductions to the work and interests of the Academy as well as providing links to more detailed information or databases, etc, for those who are interested. The website could also be used to house conference reports and photographs of events and activities in a cost-effective manner. It will, however, be necessary to gradually establish a new site for the Academy, since it will not be possible to use the current site, which is hosted by Altadis, in the long term. This transition will be implemented over time as funds allow. Until then, the existing site will continue to be used.

3.3 - The *Annales* are time consuming and expensive to produce and do not significantly contribute to the main aims of the Academy, i.e, furthering knowledge about pipes. It is therefore proposed that the *Annales* are no longer produced in a paper form but that any contributions that would have appeared in them can be made available through the website instead, funds permitting. This will not only make the information available without the cost of producing and circulating a glossy booklet but also allow colour images to be more cheaply and effectively employed.

3.4 - Although the *Annales* will no longer be circulated in printed form, it will still be necessary to inform members of conference dates, send out administrative details and to circulate membership and booking forms, especially to members without access to the internet. For this reason, a new Newsletter has been established, the first copy of which has already been circulated to members. This need only be a page or two in length but this will be sufficient to circulate news and information in text form, without the extensive use of photographs or illustrations. The Newsletter will be circulated once or twice a year, as necessary.

3.5 - The main focus of the Academy's activities, however, will be channelled into a single academic publication, which will replace *The Pipe Year Book*. This new journal will provide the 'flagship' for the organisation and it is intended to become an established and recognised academic publication. A larger format is proposed for the new journal, so as to provide a more efficient and practical base for laying out illustrations. This will also allow for longer articles as well as providing a medium for publishing all of the Academy's output, rather than having different length and format publications, as has previously been the case. Due to cost constraints, the new format journal will need to be primarily in black and white, although it may be possible to include selected plates where colour is essential. An A4 format publication is proposed, very similar to the recent *Knasterkopf* volumes, which are also primarily black and white with only small numbers of colour images.

3.6 - To help establish the academic credentials of the publication it will be necessary to prepare guidelines for the submission of articles, to ensure that they are of a generally uniform style with regard to references, etc, and to introduce a system of peer review, to make sure that they are of a suitable quality for publication. It is proposed that the new publication be named the *Journal of the Académie Internationale de la Pîpe*.

3.7 - Following the discussions at Metz, it is proposed that the primary language for the *Journal* be English, since this is most widely understood language amongst the international membership. Wherever possible, articles will be submitted and published only in this one language. If papers cannot be submitted in English, then they will be accepted in other major European languages, such as French, German or Spanish, and just published in that one language, but with an English summary. An editorial board has been established to advise if there is any question over the academic credentials of a particular submission and to deal with papers in the various languages. The editorial board is made up as follows; Dr David Higgins (Principal Editor and English submissions), Dr Peter Davey (French submissions), Dr. Natascha Mehler (German submissions) and Dr. Daniel Schavelzon (Spanish submissions).

3.8 - The first volume of the new journal is intended to be a single substantial contribution by André and Mariette Leclaire entitled '*Les Pipiers Saint-Quentinois*'. Preparation of this volume is already well underway and a draft of the first sections should be available for inspection at the conference. It is intended that future volumes will include a range of papers by members of the Academy, as has previously been the case with the *Pipe Year Book*, as well as larger individual research projects or the results of working group projects.

4.0 - Proposed Resolution

4.1 – As a result of the review carried out since the last congress, the Executive Board has recommended a restructuring of the Academy's publication policy, as outlined above. In summary, this consists of three main elements: -

a) - that the *Annales* should cease to be produced with any contributions that would have appeared in them being placed on the website instead.

b) - that a new website gradually be established to take over from the existing one in due course.

c) - that the Pipe Year Book be replaced by a new *Journal of the Académie Internationale de la Pipe*. This will have a larger format, a more rigorous academic content and provide the principal means of disseminating the results of the Academy's activities.

4.2 – It is recommended by the Executive Board that these proposed changes are adopted by the members at the 2008 AGM.

THESE PROPOSALS WERE ADOPTED UNANIMOUSLY BY THE ANNUAL GENERAL MEETING IN LIVERPOOL ON THURSDAY 18TH SEPTEMBER 2008